

Mobily Brand

PRIVATE

Mobily CSR Policy

Social Responsibility

Mobily adopts a strategic approach to expand its core activities, aiming to achieve a sustainable community impact for stakeholders and local communities.

Impact Through Innovation

At Mobily, we don't just aim for growth; we strive to leave a positive impact that extends beyond the scope of our business. We believe that true success is built on active contributions to community development. That's why we are committed to regularly evaluating the impact of our operations, listening to the aspirations of our stakeholders, and responding to the most pressing social responsibility issues. Through this commitment, we envision a bright future where innovation meets sustainable impact, creating a more prosperous world.

Empowering Sustainable Progress

Mobily, we understand that business success is closely tied to its positive impact on society and the environment. As a leading company in the telecommunications, media, and information technology sectors, we adopt a strategic approach that integrates sustainability and corporate social responsibility into the core of our operations, grounded in the following principles:

- **Customer Focus**

We are committed to providing reliable and innovative services that meet the expectations of our customers, ensuring the highest standards of security and privacy to protect their data and enhance their digital experience.

- **Contributing to Community Development**

We actively build effective partnerships with the communities we serve by supporting initiatives that promote digital inclusion, empower education, and drive economic and social development.

- **Environmental Sustainability**

We are committed to reducing our environmental footprint by adopting responsible operational practices, including improving energy efficiency, managing waste, and promoting the use of eco-friendly technologies.

- **Inspiring Work Environment**

We believe that human capital is the foundation of our success, which is why we provide a supportive work environment based on diversity, inclusion, and innovation, enabling our employees to develop and achieve their full potential.

- **Governance and Integrity**

We uphold the highest standards of corporate governance and work with transparency and credibility to ensure compliance with laws and regulations, fostering trust with all stakeholders.

Driving Innovation Together

At Mobily, we recognize that innovation is the true driver of positive change in communities and the foundation for building a sustainable future. Therefore, we strive to be more than just a digital services provider; we aim to be partners in driving this change and contributors to creating a better tomorrow. Through our strategy, we work to make a positive impact through three key pillars that reflect our vision for the future.

- **Talent Development**

We don't just invest in education and training; we plant the seeds of leadership and innovation in our youth, opening up limitless opportunities in the Telecommunications, Media, and Technology (TMT) sectors. Every step we take to develop their skills is a leap toward empowering them to achieve their personal and professional aspirations.

- **Improving Quality of Life**

We innovate solutions that improve quality of life, enhance community well-being, and achieve a balance between technology and humanity. We believe that every individual has the right to a better life, and achieving this goal requires real partnerships and shared visions that support social cohesion and well-being.

- **Empowering Sustainable Growth**

We empower communities to access inclusive growth, where economic opportunities and innovation intersect to drive development. We believe that the digital economy must be inclusive, contributing to bridging disparities and achieving justice.

Collaboration for Success

At Mobily, we believe that our success is deeply connected to our ongoing engagement with stakeholders, and we are committed to building sustainable relationships founded on transparency and mutual collaboration. By investing in employee training and supporting major government initiatives, we aim to foster an innovative work environment that promotes both personal and professional growth. We are dedicated to delivering exceptional experiences for our customers by actively listening to their needs and engaging with them, while also building strong partnerships with investors and suppliers to enhance transparency and productivity.

We reinforce our corporate social responsibility by supporting non-profit organizations and charities and creating opportunities for collaboration and innovation for small and medium-sized enterprises, as well as businesses owned by youth, women, and people with disabilities. At the same time, we continue our partnerships with local government agencies to achieve sustainable development goals, striving to expand our positive impact on society through social and environmental initiatives that improve the lives of individuals and communities



Thank
You